

SEASIA GROUP — GCC / GIC ORCHESTRATION – FOOTHILLS OF THE HIMALAYAS

Own your GCC. We already own everything around it.



25 YRS
Delivering
since 2001



CMMI L5
Certified since
2012



2M+ SQFT
Owned +
Partner cluster



PLATINUM
Green certified
campus

A GCC/GIC orchestrator — consulting-grade advisory, 25 years of CMMI Level 5 delivery, and a 2M+ sq ft destination ecosystem anchored by our own platinum-certified campus in Mohali.



01 / THE MARKET MOMENT

GCCs stopped being a cost decision. They became a continuity decision.

[01]



Visa economics flipped

Higher U.S. H-1B costs pushed multinationals to build deeper in-market capability instead of rotating talent through visas. The GCC is now how global work continues.

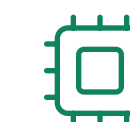
[02]



The mandate expanded

GCCs now own engineering, data, and product decisions - with global P&L and CXO roles sitting inside them. The bar is "run a function," not "staff a desk."

[03]



AI changed day one

A modern GCC must deliver governed, AI-native workflows from launch - not bolt AI onto a traditional delivery center three years in.

02 / THE GAP

Every GCC partner today is missing one thing.

BUILDS & OPERATES

ANSR • COFORGE

Subscription & BOT models on leased or client-funded space

SEASIA GCC

Owned campus • 25-yr delivery record • CMMI L5 process spine

ADVISES ONLY

ZINNOV • DELOITTE

Strategy, benchmarking & tax structuring - execution handed off

(No one advises from owned infrastructure)

ASSET-LIGHT

OWNS INFRASTRUCTURE

The whitespace:
an operator that owns what everyone else rents or advises around.

SEASIA GCC is the GCC/GIC orchestrator that advises, builds, and operates — and owns the destination it all runs on. Not leased. Not partnered-out. Not advisory-only.



The campus is ours

2,000-seat platinum-certified green campus in Mohali IT City - freehold, not a lease on someone else's real estate.



The process is certified

CMMI Level 5 since 2013, ISO 27001/9001 - a process spine older than the GCC boom itself.



The model has been lived

Independent since inception in 2001, running Saber Corporation's GCC as our first client - and holding that delivery through its acquisitions by EDS (2007) and HP (2009).

03 / THE OFFER

Launching North India's next GCC/GIC destination — the foothills of the Himalayas.

2M+

SQ FT ECOSYSTEM



Our owned campus plus a curated cluster of infrastructure partners across the tricity.

3

CITIES, ONE CLUSTER



Our owned campus plus a curated cluster of infrastructure partners across the tricity.

2,000

OWNED ANCHOR SEATS



Our owned campus plus a curated cluster of infrastructure partners across the tricity.

- **The destination play**

The destination play: what Bengaluru was to the first GCC wave and Hyderabad to the second, the Himalayan-foothill tricity is to the next – Tier-2 economics, Tier-1 connectivity, and one orchestrator who owns the anchor asset and has assembled the ecosystem around it.

03 / THE TIER-2 MOAT

India's Tier-2 cities are the untapped GCC frontier.

The first two GCC waves crowded into four metros. The value has moved - and most GCC partners aren't built to follow it.

[01]



Untapped Talent Depth

Deep STEM pipelines and a reverse-migration wave of experienced metro professionals returning home - talent that never enters Tier-1 hiring funnels.

[02]



Structural Economics

30-50% lower operating cost and attrition far below metro rates - not a discount that erodes, a structural advantage that compounds.

[03]



Tier-1 Saturation

Bengaluru, Hyderabad, Gurgaon and Pune are dense with 1,700+ GCCs competing for the same talent - costs escalating, infrastructure strained, poaching endemic.

CONSIDERED BY GEOSTRATEGY:

MOHALI TRICITY · JAIPUR · AHMEDABAD / GIFT CITY · INDORE · COIMBATORE · KOCHI-TRIVANDRUM



Why this is a moat, not a location choice: every major GCC partner built its playbook, partner network, and talent machine for the metros. We've operated from Tier-2 India for 25 years - the local hiring networks, the partner cluster, and the delivery record can't be replicated on a timeline that matters.

06 / SOUTHEAST ASIA

The specialist corridor — it's built into our name.

For enterprises building a multi-country footprint, we orchestrate GCC/GIC setup across Southeast Asia's core hubs — advisory, entity, talent, and operations.

PHILIPPINES

Manila • Cebu

English-Fluent Talent At Scale — Customer Operations, F&A And Shared Services Powerhouse

VIETNAM

HCMC • Hanoi

The Region's Fastest-Growing Engineering Base With A Compelling Cost Curve

MALAYSIA

KL • Penang

Multilingual Shared Services, Mature Infrastructure, Strong Government Incentives

INDONESIA

Jakarta

Southeast Asia's Largest Talent Pool With Domestic-Market Scale For Consumer Plays

THAILAND

Bangkok

Regional Operations Hub With Manufacturing And Engineering Adjacency

SINGAPORE

Governance Node

Entity, Treasury, And Regional-HQ Seat — The Control Tower For An APAC Network



India + SEA, one orchestrator: run engineering depth from India and language/market coverage from Southeast Asia — without managing two vendor stacks.

07 / ORCHESTRATION

Anchor in Mohali. Extend anywhere.

01 / ANCHOR



Start on the owned campus

Your core GCC/GIC lands on our platinum-certified Mohali campus — fastest start, deepest control, CMMI L5 governance from day one.

02 / EXTEND



Scale across India's Tier-2 map

Add spokes in Jaipur, GIFT City, Indore, Coimbatore, or Kerala through our partner cluster — same contract, same process spine.

03 / DISTRIBUTE



Distribute across Southeast Asia

Layer in Manila, HCMC, KL, Jakarta, Bangkok, or a Singapore governance node as your footprint matures — one orchestrator throughout.



What “orchestration” means here: strategy, entity setup, talent, infrastructure, compliance, and AI-native operations — advised, built, and run by one accountable partner across every destination, instead of a stack of vendors per city.

08 / PEDIGREE

Running client GCCs since 2001. Never stopped.



Why it matters: we've run a client's GCC through two Fortune 500 ownership changes — Saber to EDS to HP — without dropping delivery. That's not a model on a slide; it's 25 years of lived operating history.

08 / PEDIGREE

One campus. One process backbone. Three capability layers.

Not three agencies sharing a logo — one accountable delivery organization.

Seasia Infotech

STRUCTURAL

The core engineering delivery engine — 25 years of CMMI Level 5 delivery, running GCCs for clients like Saber, EDS, and HP since 2001.

Bugraptors

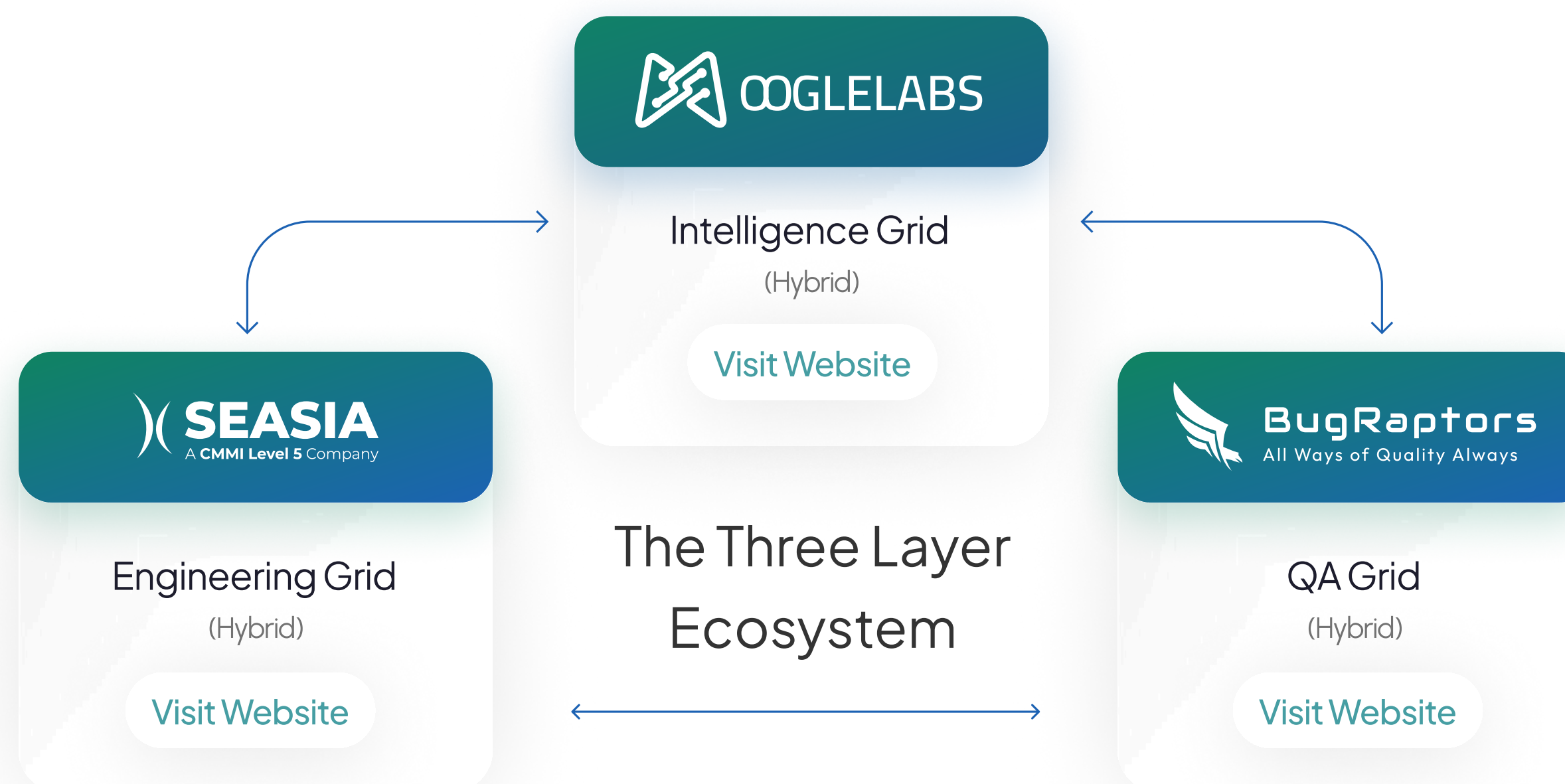
QUALITY SYSTEMS

Dedicated QA and testing, embedded into delivery from day one — not bolted on after the build.

Mooglelabs

INTELLIGENCE

The AI/ML and Agentic AI layer, including the ISLC™ governance framework for auditable, AI-native workflows.



10 / THE ASSET

SEASIA GCC — Mohali IT City

Owned. Platinum-certified. Built for scale.

Ownership



Fully Owned Campus — No Lease, No Landlord Risk, No Capacity Ceiling Set By Someone Else's Terms

Certification



Platinum-Certified Green Building — Sustainability Structurally Built In, Not Offset After The Fact

Capacity



2,000 Plug-And-Play Seats With Owned Expansion Headroom As The Center Scales

Resilience



100% Power Backup And High-Speed Fiber — Operational Continuity Without Shared Dependencies

Location



Airport-Adjacent In Mohali IT City — Global Connectivity On A Tier-2 Cost Base

Cost Position

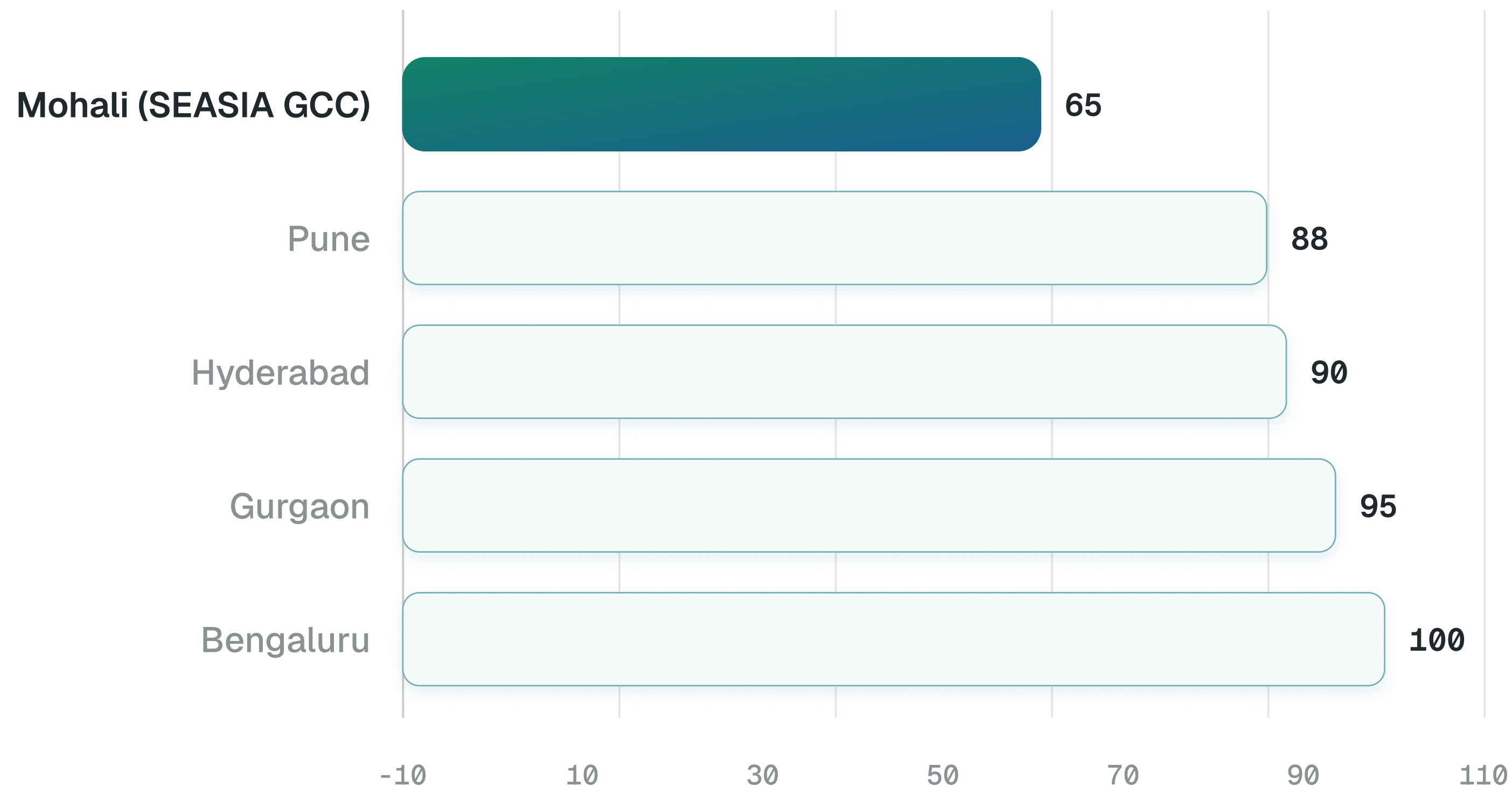


30–50% Lower Operating Cost Than Bengaluru, Gurgaon, Or Hyderabad



Every engagement model in this deck runs on this asset — which is why none of them carry re-negotiation risk at transfer.

A structural 35-point cost advantage.



What the index means in practice

Tier-2 talent economics with Tier-1 connectivity - the airport is minutes away.

Lower attrition than metro hubs: a stable, hometown-anchored workforce with 25 years of local employer history.

–Savings that fund capability, not just margin - the delta pays for the AI-native build-out.

Process maturity that predates the GCC boom.

[01]



Foundational Process Layer

- CMMI Level 5 — certified 2013, held through recertification
- ISO 27001 information security & ISO 9001 quality certified
- 25 years of audited delivery discipline, forged running US clients' GCCs
- Data security and IP protection as the founding brief, not a retrofit

[02]



Operator Scale Build Muscle

- Every AI agent action is bounded, logged, and governed
- Covers code generation, test creation, documentation, deployment
- Compliance and architecture rules enforced structurally — not by policy alone
- Wraps your existing tools and workflows; no forced re-platforming



Competitors are traditional operators bolting AI on. SEASIA GCC layers AI governance onto a certified process spine.

Institutional maturity. Startup metabolism.

The rigor buyers expect from a global firm moving at the speed the GCC market now demands.

[01]



Consulting Grade Advisory

Strategy, location, operating-model and business-case rigor at the standard set by global advisory firms but we stay accountable through execution.

[02]



Operator Scale Build Muscle

End-to-end orchestration of entity, talent, infrastructure and compliance at the scale of the category's largest builders.

[03]



Startup Decision Speed

Founder-led, single-P&L decisions pilots live in 45 days, no committee lag between commitment and ground-breaking.

[04]



CMMI L5 As The Floor

Every engagement inherits a certified process baseline held since 2013 dynamism without discipline is just risk.

GLOBAL ORCHESTRATION

Delivery corridors across North America, Europe, and APAC — with Southeast Asia as a specialist strength, built into our name.

Five Paths To Ownership. One Owned Campus.

Model [00]

EOR Fast-Entry

Hire your first 20–30 people in days under our entity then graduate onto your own, on the same campus, when scale justifies it.

Model [01]

Build Operate Transfer

We build and operate to a pre-agreed maturity gate, then transfer entity, contracts, and IP with a parallel-run period to de-risk handoff.

Model [02]

Virtual Captive

Your dedicated center from day one. Full strategic control; we carry the administrative, legal, and compliance load.

Model [03]

Accelerator / Incubation

Pilot teams live on plug-and-play infrastructure in under 45 days prove the model before committing capital.

Model [04]

Hybrid / Co-Managed

Shared responsibility: you lead technical strategy, we run the operational backbone underneath it.



The Through-Line: Because The Campus Is Owned, Transfer Never Means Renegotiating Real Estate — The Single Biggest Hidden Risk In Asset-Light BOT Models.

Why SEASIA GCC wins the evaluation.

ADVISORY FIRMS (Zinnov · Deloitte)

ADVISORY FIRMS (ANSR · Coforge)

SEASIA GCC

Infrastructure

None — Strategy Only

Leased / Client-Funded

Owned Platinum Campus

Execution Accountability

Ends At The Report

Strong, Vendor-Dependent

One Group, One Campus, One P&L

Process Certification

Advises On It

Varies By Account

CMMI L5 Spine Since 2013

AI-Native Delivery

Thought Leadership

Bolted Onto Delivery

ISLC™-Governed From Day One

Cost Base

N/A

Tier-1 Metro Heavy

Mohali: 65 Index Vs. BLR 100

Transfer Risk

N/A

Real-Estate Renegotiation

None — Asset Already Owned

Launch your GCC on infrastructure that's already built, owned, and certified.

Mitigate risk, secure strategic assets, and scale your technology pipeline within a trusted, battle-tested operational architecture.

[01]

Site Visit

Walk the Mohali campus and meet the leadership bench

[02]

Model Workshop

Map your function to EOR, BOT, Virtual Captive, or Hybrid

[03]

Pilot In 45 Days

A working team on the accelerator track before capital commitment